

Corporate Volunteering – benefits for employees

July 2017

What is Corporate Volunteering?

Corporate volunteering (sometimes referred to as employee volunteering) is a recent trend in volunteering, where organisations and businesses support their staff to do volunteering work in the community during their paid working hours, similar to Annual Leave provisions.

What are the benefits for employees?

1. Contributing to the community
2. Engaging in a cause you are passionate about
3. Helping spread the message of your organisation
4. Learning new skills
5. Strengthening existing skills
6. Creating friendships
7. Getting out of your comfort zone
8. Having fun!
9. Reducing stress and increasing feelings of well-being
10. Getting to know your colleagues better

How to get involved

1. Talk to your Manager or Human Resources area about joining or implementing a Corporate Volunteering Program
2. Contact Volunteering Tasmania to find a suitable volunteering role, or search for one at www.volunteeringtas.org.au/for-volunteers/find-a-role/

References:

Buckley, S (2011) "Can Corporate Responsibility Really Add Value to Business and Society?" *Price Waterhouse Cooper*

Deloitte (2006), "Executive Summary: Points of Light Volunteer IMPACT Study" at <http://www2.deloitte.com/us/en/pages/about-deloitte/articles/citizenship-deloitte-volunteer-impact-research.html> (accessed September 2016)

Munemitsu, S and T. W. Knowlton (2009), "Rediscovering a Strategic Resource: Your Employees", *TCC Briefing Paper*. New York: TCC

National Volunteer Skills Centre (2007), "Employee Volunteering and CSR: Job seeker Perspectives", *Research Bulletin*. Melbourne: Volunteering Australia.

National Volunteer Skills Centre (2007), "Staff Recruitment, Retention, Satisfaction and Productivity: The Effects of Employee Volunteering programs", *Research Bulletin*, Melbourne: Volunteering Australia.

Price Waterhouse Cooper (2014), "The Keys to Corporate Responsibility Employee Engagement" *Corporate Responsibility* at <http://www.pwc.com/us/en/about-us/corporate-responsibility/publications/employment-engagement.html> (access September 2016)

Volunteering Australia and Australia Cares (2006), *Corporate Volunteering Survey*. Melbourne

Volunteering Australia (2003), *Corporate Shares Community Profits: A Guide to Engaging Corporate Volunteers*. Melbourne, Victoria.

Volunteering Australia (2001), "Two Way Street: Corporate Volunteering in the Not-for-Profit Sector", *A Survey of Australian Not for Profit Organisations*. Melbourne: Volunteering Australia

Volunteering Victoria (2014), *Corporate Volunteering: The Business Case*. Victoria: Volunteering Victoria.

Deloitte (2005), "Survey Results: 2005 Volunteer IMPACT Survey" at <http://www2.deloitte.com/us/en/pages/about-deloitte/articles/citizenship-deloitte-volunteer-impact-research.html> (accessed September 2016)