

What's up with corporate volunteering in Tasmania?

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Volunteering Tasmania is pleased to launch the *Corporate Volunteering in Tasmania Report 2017*.

This research, supported by the Tasmanian Government, reported a low but growing interest from a number of Tasmanian businesses implementing programs that encouraged their employees to volunteer during work hours.

Corporate volunteering is a relatively new concept in Tasmania, and whilst the research found a range of different programs in place, all businesses reported positive benefits for their organisations, their employees and the for-purpose community organisations they engaged with.

These benefits included:

- Positive growth of the brand and reputation of the organisation in the wider community
- Improved employee engagement
- Higher employee job satisfaction
- Cost effective training and development
- Recruitment advantages in a competitive marketplace – particularly for younger employees seeking roles with a social purpose
- Better employee retention rates

The research also identified benefits for the small number of for-purpose organisations involved in these programs, in particular the opportunity to access the skills that corporate volunteers bring into their teams.

With 96 per cent of employees interviewed demonstrating a desire to engage in a corporate volunteering program, the number of programs across Tasmania is anticipated to significantly increase.

To assist with this anticipated increase, Volunteering Tasmania has developed a suite of resources for their [Members](#) interested in developing corporate volunteering programs. These resources are based on the findings of this research.

For more information, or to register your interest in becoming involved in future corporate volunteering information workshops/events, contact Volunteering Tasmania on 6231 5550, or email BonnieT@volunteeringtas.org.au

Read the full report [here](#).

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ABOUT VOLUNTEERING TASMANIA:

Volunteering Tasmania is the peak body for volunteering in the state, working closely with volunteers and the organisations that involve them through community engagement programs, advocacy, research and policy development.